



# NEDBANK WEALTH

SBG FINANCIALS CONFERENCE

6 November 2020

*see money differently*



# AGENDA



**1** Nedbank Wealth – value to Nedbank

**2** Nedbank Wealth at a glance

**3** Divisional focus

**4** Impact of COVID-19

**5** Outlook



**1**

# **NEDBANK WEALTH VALUE TO NEDBANK**



# 1 OUR ORGANISATIONAL STRUCTURE



## NEDBANK GROUP

### Nedbank Corporate & Investment Banking

Services corporates, institutions and parastatals with a turnover of over R750 million per annum

Offers a full suite of wholesale banking solutions, including investment banking and corporate lending, global markets and treasury, commercial-property finance, deposit-taking, and transactional banking.

### Nedbank Retail & Business Banking

Services individual clients and businesses

Offers a full range of services on Banking and Beyond, including transactional banking, card and payment solutions, lending solutions, deposit-taking, risk management, investment products, card-acquiring services for businesses, ecosystems and platforms-based solutions.

### Nedbank Wealth

Services high-net-worth individuals as well as other retail, business and corporate clients

Offers a wide range of financial services, including high-net-worth banking and wealth management solutions, as well as asset management and insurance offerings.

### Nedbank Africa Regions

Services retail, business and corporate clients, as well as SMEs, across the countries we operate in

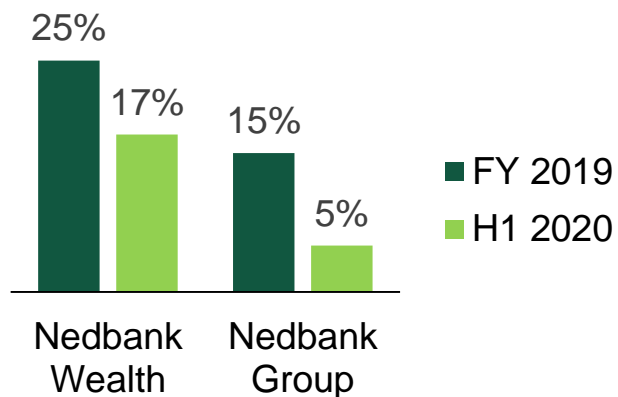
Offers a full range of banking services, including transactional, lending, deposit-taking services and card products, as well as selected wealth management offerings.

There's also a bancassurance offering in selected markets.

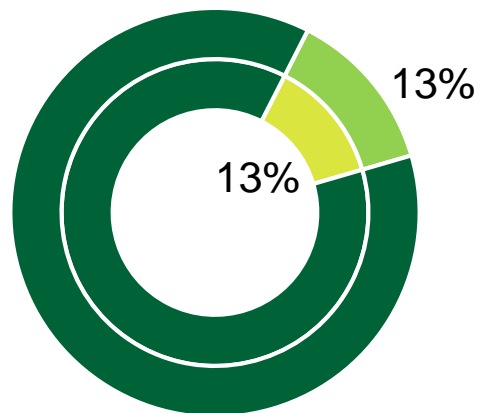
What they do

# 1 OUR CONTRIBUTION TO NEDBANK

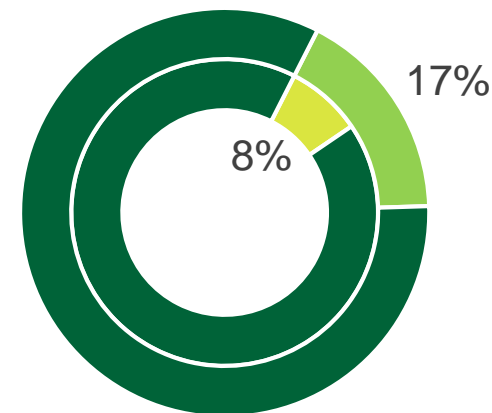
## HIGH ROE AND NIR BUSINESS



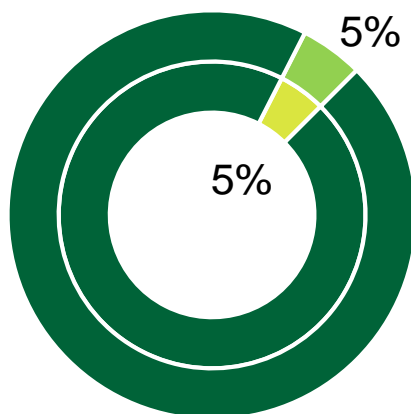
RETURN ON EQUITY



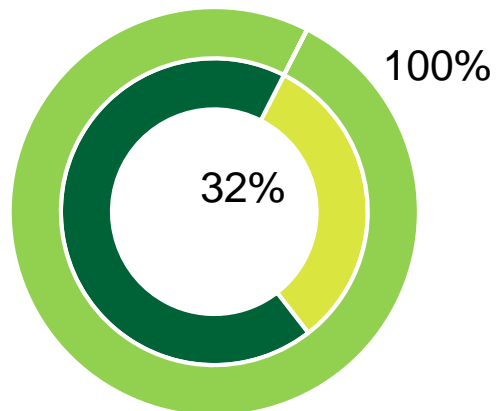
NON-INTEREST REVENUE



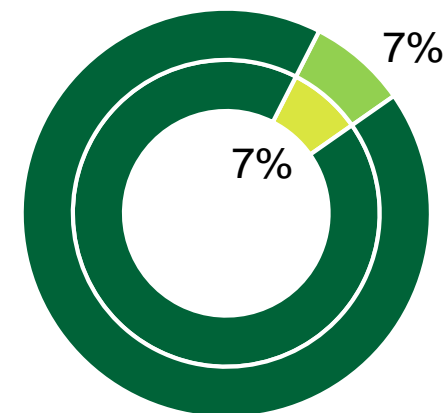
HEADLINE EARNINGS



CAPITAL CONSUMED



ECONOMIC PROFIT



HEADCOUNT



### Benefits to our clients

- **Convenience** – integrated offering
- **Ease of doing business**
- **Competitive pricing** (e.g. lower acquisition costs)
- **Single maximised loyalty programme** for all financial services
- **One-stop-shop for all financial services needs**
- **More compelling CVP for Nedbank clients**

### Benefits to Nedbank

- **Maximize share of financial services wallet** (High ROE, EP & NIR generative)
- **Reduce bank risk** (e.g. HOC for home loans | Life, disability & retrenchment for debt)
- **Stronger client life cycle management**
- **Cost effective use of shared capabilities** (e.g. premises, systems etc.)
- **Access to a more comprehensive set of financial services**



### How we leverage Nedbank's resources

Access to 7.6m Nedbank client base	Access to rich client data	Ability to offer holistic financial services	Leverage technology capability and R2bn annual cashflow spend
Leverage group support services	Ability to integrate offerings	Leverage Nedbank's physical and digital channels	Leverage the Nedbank brand

A large, faint, light green watermark of the Nedbank logo is centered in the background. The logo consists of a stylized 'N' formed by two interlocking chevron shapes.

**2**

# **NEDBANK WEALTH** **AT A GLANCE**



# 2 OUR RICH HISTORY & HERITAGE

DATES BACK TO 1831



1

1831 – 1843

**1831:** Cape of Good Hope Bank est. ★  
**1834:** Origins of Syfrets BoE Trust  
**1838:** BoE established in Cape Town  
**1843:** Syfrets Trust est.

2

1882 – 1969

**1882:** Natal Business Society (NBS) est.  
**1888:** Nederlandsche Bank en Credietvereniging voor Zuid-Afrika founded  
**1951:** Nederlandsche Bank split from overseas counterparts & became NBSA  
**1969:** NBSA 100% SA owned

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1970 – 1997

**1971:** NBSA changed name to Nedbank  
**1977:** NBS Life Insurance established  
**1993:** Nedbank Group Insurance Services (NGIS) established  
**1997:** Merger of NIB, Syfrets & UAL Merchant Bank

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1998 – 2001

**1998:** NGIS changed name to Nedbank Insurance Brokers  
**2001:** Nedlco est. later renamed as Nedgroup Insurance Company  
**2001:** Nedbank & Old Mutual acquired Flemings Offshore Banking, later rebranded Gerrard Private Bank

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2002 – 2003

**2002:** Nedbank acquired BoE & NIB  
**2003:** Sale of institutional asset management to Old Mutual, Amalgamation of Nedcor unit trust companies | Six businesses merged to create BoE companies ★

6

2004 – 2010

**2004:** Gerrard Private Bank renamed Fairbairn Private Bank (FPB)  
**2009:** Bancassurance & Wealth (Asset Management, Wealth Management & Insurance) formed as a separate cluster post buy-back of joint ventures. ★  
**2010:** B&W changed name to Nedbank Wealth

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2012 – 2015

**2012:** FPB & international Trust entities consolidated & aligned with BoE Private Clients  
**2012:** Consolidated HNW brand, NPW launched  
**2015:** Consolidation of three Insurance businesses | Nedbank Insurance est. ★

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2017 – present

**2018:** Launched innovative digital solutions including chatbots, robo-advice & the NPW App  
**Strategic refocus for Wealth Management International** ★  
**2019:** Strategic refocus for Wealth Management SA ★  
**2020:** Launch of Personal lines MVP





2

# NEDBANK WEALTH

IS COMPRISED OF FOUR MAIN BUSINESS DIVISIONS



## NEDBANK WEALTH

### Insurance

... to be the preferred provider of insurance solutions for all Nedbank clients.

### Asset Management

... to be the most trusted South African investment business with a growing presence in the rest of Africa and Europe.

### Wealth Management (SA)

... to be recognised as a leader in wealth management, providing integrated advice and solutions.

### Wealth Management (International)

... to be recognised in the London HNW community as a quality, innovative advice-led private bank and investment manager.

... to be the leading Wealth Manager for South African resident and expat HNW clients.



**3**

# **DIVISIONAL**

## **FOCUS**





**3**

# INSURANCE

# THE PREFERRED PROVIDER OF INSURANCE SOLUTIONS TO NEDBANK CLIENTS

## Competitive advantages...

Access to Nedbank's client base

Brand strength & ability to integrate offerings

Extensive data insights – banking and transactional

Single financial view of client

## What sets us apart...

- **Convenience** – integrated offering where and when needed
- **Ease of doing business** – single bankwide onboarding, single financial application, etc
- **Exceptional client service** – aligned through all client touch-points & channels
- **Offer better value** – lower relative acquisition costs

## What we offer

### Life

- Investments and savings solutions
- Credit life and simple risk
- Living Annuity Plus

### Non-life

- Homeowners cover
- Personal accident and health
- Personal lines and VVAPs
- Legal expenses insurance

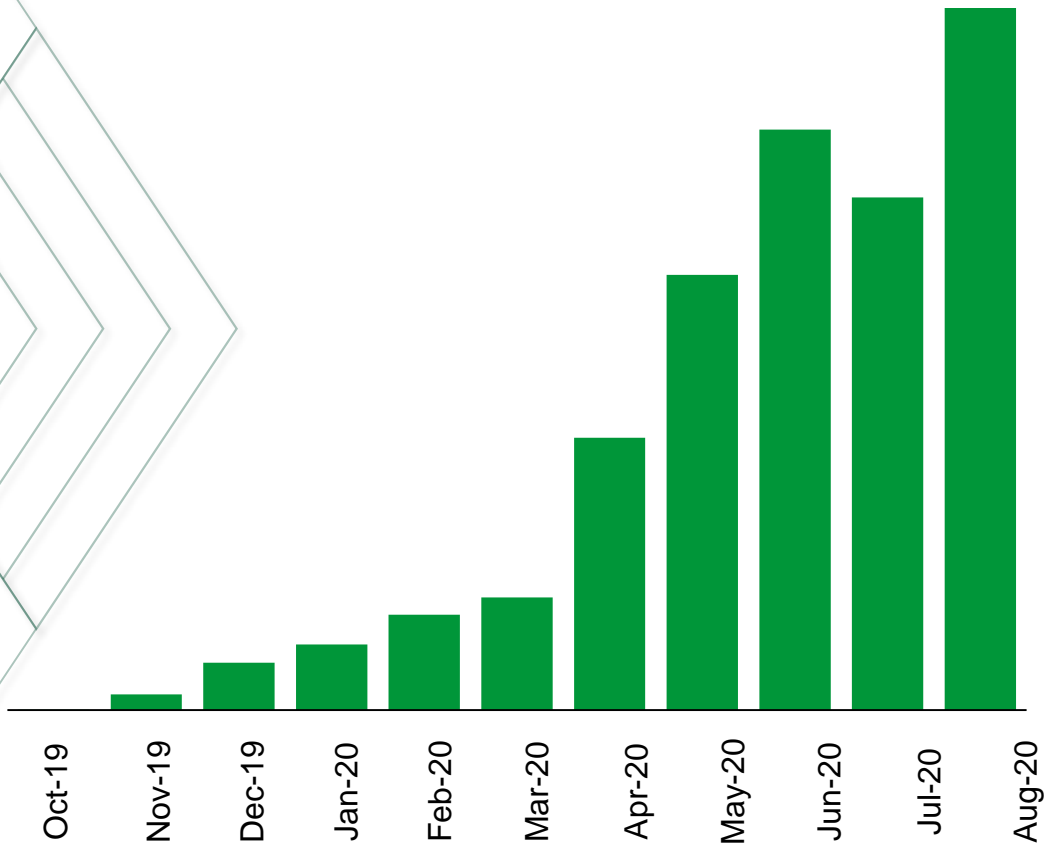
### Distribution

- Nedbank Insurance brokered solutions
- External best-of-breed solutions
- Multi-channel support incl. digital

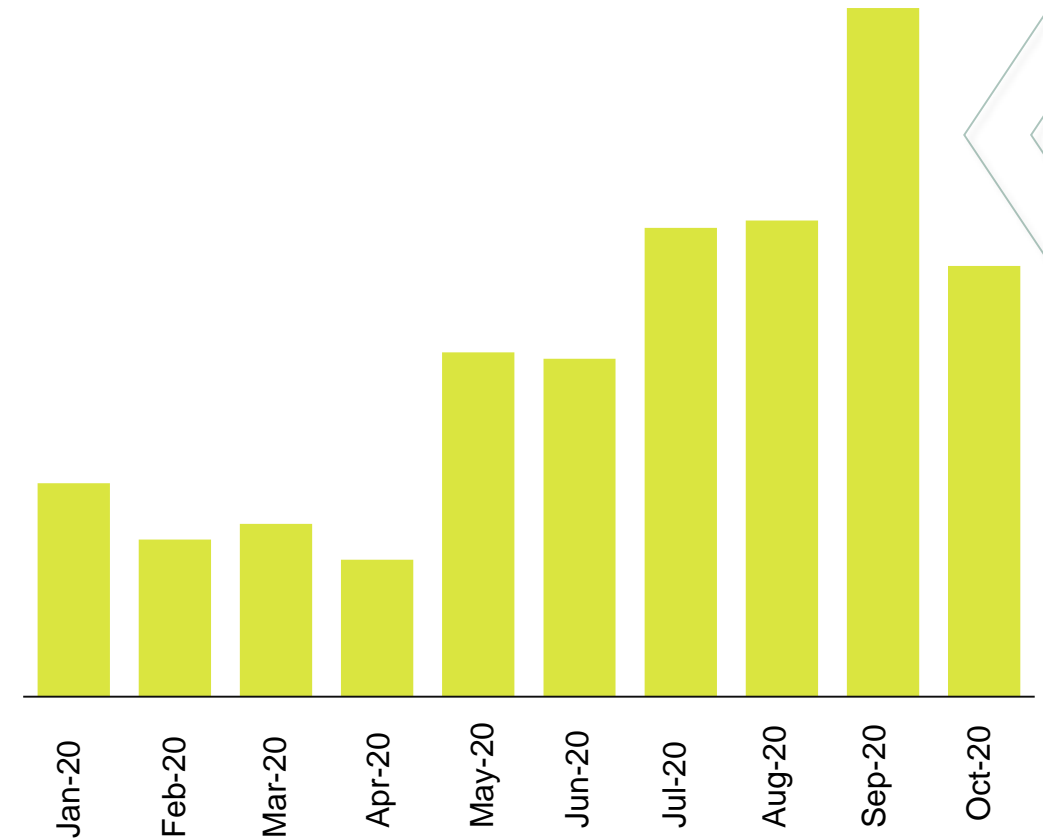


## 3 INSURANCE TRENDS

Funeral digital sales (volumes)



Death and retrenchment claims - received (volumes)



### 3 OUR FOCUS AREAS

Invest in people and culture

Enhance client experience

Deliver client centred solutions

Improve and leverage access to data

Expand mobile and digital propositions

Leverage bank relationships







### 2019 INNOVATION OF THE YEAR AWARD

Nedbank Insurance was  
acknowledged as a Model Insurer  
of the Year in the category Legacy  
and Ecosystem Transformation.  
The award recognised the highly  
successful and unique single policy  
administration system



### 2019 IAB BOOKMARK AWARDS

Nedbank Insurance  
received Gold awards  
in the Customer Experience and  
IoT categories for its Senseable  
Smart Geyser initiative



### AFRICAN INSURANCE AWARDS

Nedbank Insurance's Senseable  
won an Innovation of the Year  
Award



**3**

# ASSET MANAGEMENT

# 3 DELIVERING LONG-TERM INVESTMENT PERFORMANCE

## What sets us apart...

- Best of Breed™ exclusivity
- Good long-term track record (SA and International)
- Strong stewardship mentality
- Low cost-multi asset
- Cash franchise and asset swap capacity
- Global proposition
- Alignment with Nedbank
- Strong market share over the past 15 years

## What we offer

### South Africa

- Unit trusts
- Tax-free investments
- Retirement Annuities
- Living Annuities
- Multi-managed solutions

### International

- Unit trusts
- Multi-managed solutions



# 3 BEST OF BREED™ MODEL

We find the best managers in the world so you don't have to.



## SA Multi-asset

All of our funds rank in the top quartile of their ASISA peer group since inception



**NEDGROUP Investments Stable Fund:**  
Top performing fund over 1 and 10 years



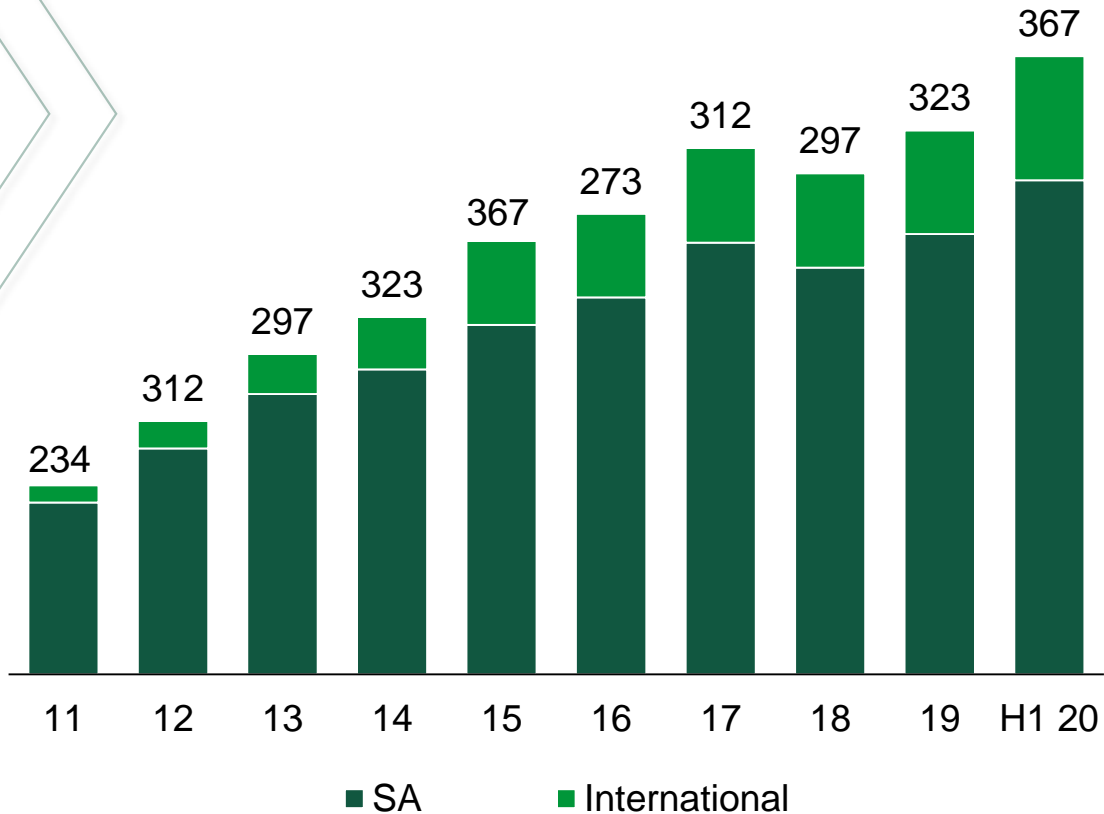
**NEDGROUP Investments Flexible Income Fund:**  
Top quartile over 5,7,10 years and since inception (Nov 2004)



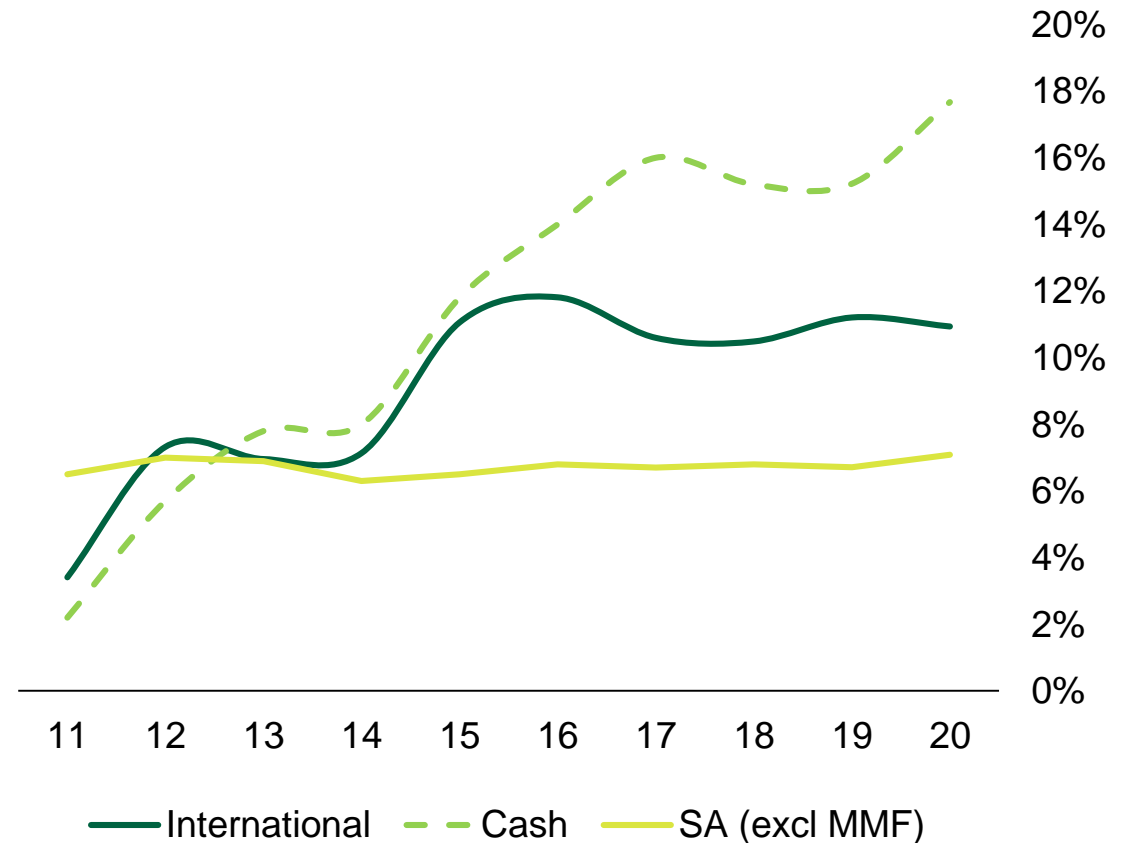
**NEDGROUP Investments Balance Fund:**  
Top quartile over 1,3,5,7 years and since inception (Oct 2011)

# 3 ASSET MANAGEMENT TRENDS

Assets Under Management (Rbn)



Market share (%)



# 3 OUR FOCUS AREAS



## LONG-TERM INVESTMENT PERFORMANCE

**Long term performance** is a key focus for Nedgroup Investments and our Best of Breed Model™ partners. This is highlighted in Nedgroup Investments' success as Offshore Manager of the Year for the 5th consecutive year by the Raging Bull Awards.



## PRODUCT INNOVATION

**MyRetirement Solution**, launched earlier this year, is the first retirement investment planning offering of its kind in South Africa and is built on three vital retirement decision-making pillars: personalised retirement coaching and advice; digital retirement plan modelling; and innovative annuity products.



## ESG/RESPONSIBLE INVESTING

**Nedgroup Investments** is committed to applying ESG considerations in the investment process to allow investors to use their power to hold companies accountable for both positive and negative environmental and social impacts.







**3**

# **WEALTH MANAGEMENT**

# OUR WEALTH MANAGEMENT PRESENCE





# INTEGRATED SOUTH AFRICA & INTERNATIONAL HIGH-NET-WORTH FRANCHISE

## What sets us apart

- Holistic Private Wealth offering
- Strong international presence and offering for South African-based clients
- Ability to cross sell into the rest of the Nedbank client base (RBB & CIB)
- Our award-winning Nedbank Private Wealth app
- Long history and heritage

## What we offer

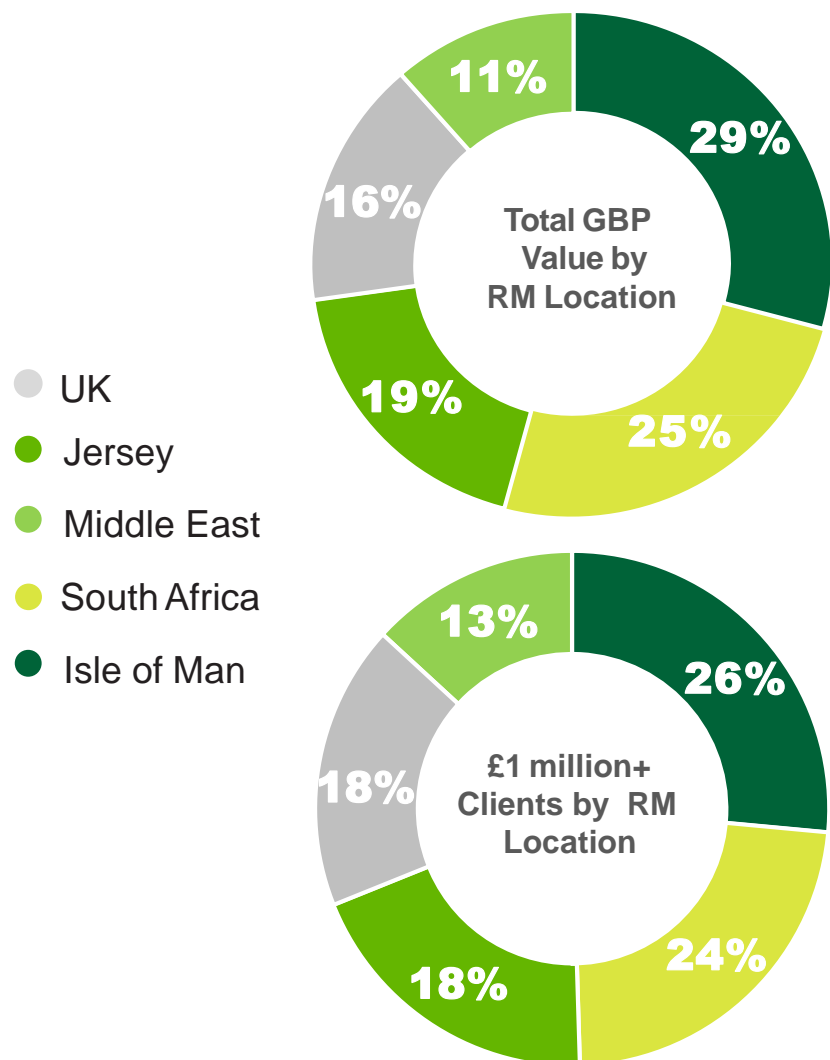
- Private Banking
- Financial planning
- Investment Management
- Fiduciary
- Philanthropy

## The Nedbank Private Wealth Philanthropy offering

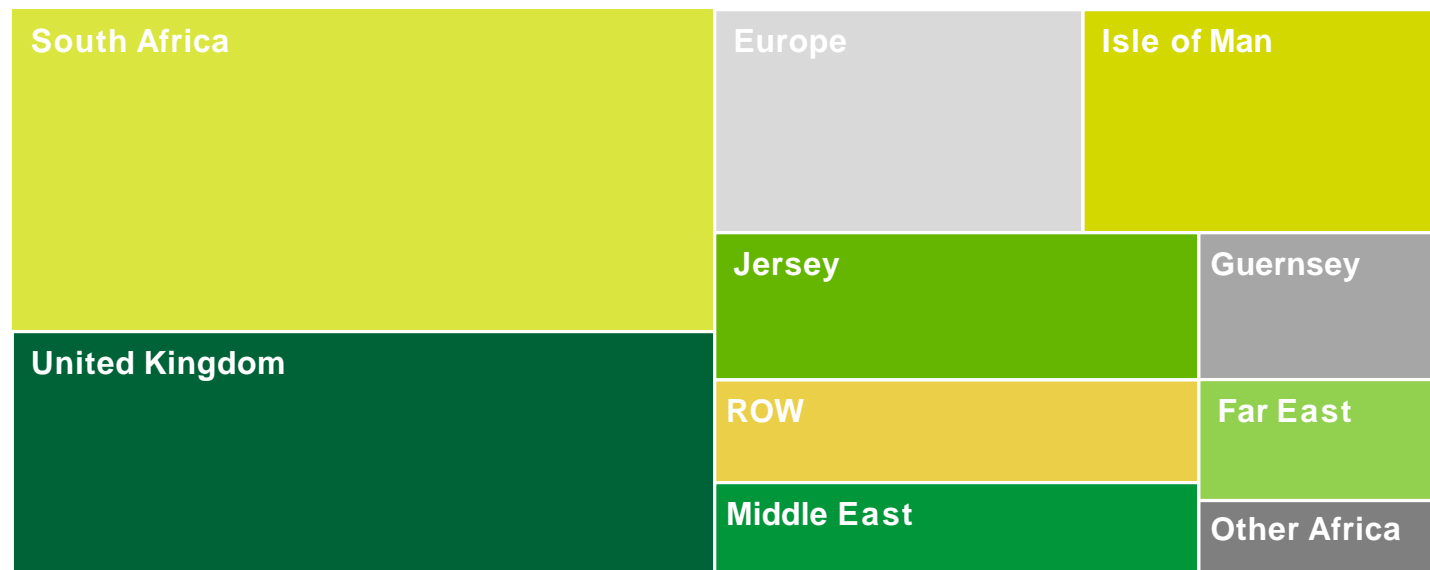
Nedbank Private Wealth clients can make use of our specialised philanthropy advice and services to facilitate their giving. We provide services to individuals, families, private and corporate foundations as well as non-profit organisations including religious and educational institutions who all provide a public service.

Our philosophy is to enable long-term financial sustainability for the sector through investments and we currently manage about **R8 billion** in assets for philanthropy clients.

# FLows BETWEEN NEDBANK PRIVATE WEALTH SA AND NEDBANK PRIVATE WEALTH INTERNATIONAL



## Clients by Country of Residence



## South Africa

- CVP awareness and profiling among target market segments.
- Growth, retention, on-selling, cross-selling across divisional offering.
- Penetration of the Nedbank client base.
- Centralisation of client and product onboarding.
- Leveraging of data analytics and insights.
- Enhancing digital capabilities.
- Collaboration with the bank.

## International

- Build on strategy of moving from an affluent-banking-led business to a high-net-worth advice-led business.
- Develop efficient international platform for Nedbank Private Wealth South Africa clients.
- Enhance our client acquisition engine and client experience using digital channels.



## Wealth Management South Africa



## Wealth Management International



# OUR AWARD-WINNING NEDBANK PRIVATE WEALTH APP

## UNIQUE FEATURES

Launched in **July 2017**  
International launched in **Sept 2018**

**15 features added**  
from July 2018 – Jun 2020

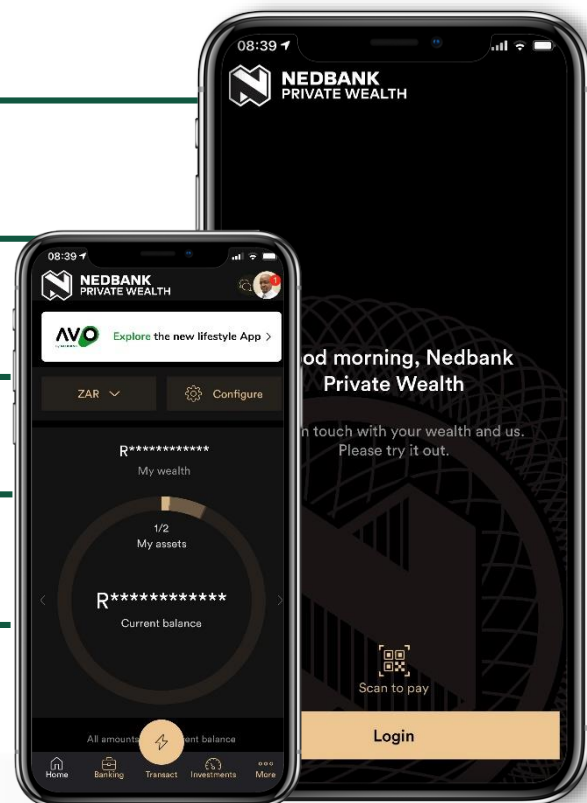
Ratings – **Apple store 4.7 &**  
**Google Play store 4.4**

**6 816** digitally active clients

**3 707** digitally active International clients

**~ 20 000** app downloads

**63%** active client base  
**53%** active client base  
(International)



**NPW app rated the 4<sup>th</sup> best app globally  
2020/2021\***

- Biometrics authentication or PIN
- Net-worth calculator and dashboard
- Change dashboard ZAR view to different currencies
- In-app (instant | secure) messaging
- Integration with NPW International incl. single-sign on
- Transfer to your NPW International bank account (R1m)
- Siri payments (apple only)
- Scan to pay
- Multiple transfer lists and multiple payments
- Recurring and future dated payments, transfers and prepaids
- Online purchases – switch on/off
- Tap and go - on/off
- Comprehensive card management
- Profile Limits
- Buy unit trusts and tax free investments
- Share trading – buy/sell



**4**

# IMPACT OF COVID-19

# 4



## COVID-19 KEY THEMES IDENTIFIED

The effect of COVID-19 and its impact on Nedbank Wealth can be unpacked into 5 key themes



Our people



Our clients



Financial  
assumptions



Strategy



Future of work



# COVID-19 IMPACT AND OPPORTUNITIES FOR OUR BUSINESSES



Impact

## Insurance

- Drop in new business volumes
- High loss of income and retrenchment claims
- Increase in lapses
- Redefined client's financial needs
- Introduced new ways of work
- Redefined future operating model

## Asset Management

- Heightened market uncertainty
- Reduced discretionary flows
- Acceleration of trends – digital adoption
- Low investor sentiment
- Low risk appetite - rush to low income and cash funds
- Global increased focus on passive and ESG

## Wealth Management

- Negative interest rates internationally
- South Africa interest rates cut
- Higher impairments
- Negative growth in investments and new lending facilities
- Increase in transactional deposits
- Inability of the fiduciary and trusts business to operate during lockdown
- Client debt relief programmes

Opportunity

- Introduce new product lines to address current needs
- Expand digital capabilities

- Increased flows from low income and cash funds
- Greater focus on passives and ESG
- Accelerate digital initiatives

- Reimagine operating model and priorities
- Deepening of client engagement (digitally)



## 4 DIGITAL ACTIVITY – 2020 Q1 VS Q2



**>100%** growth in online share trading



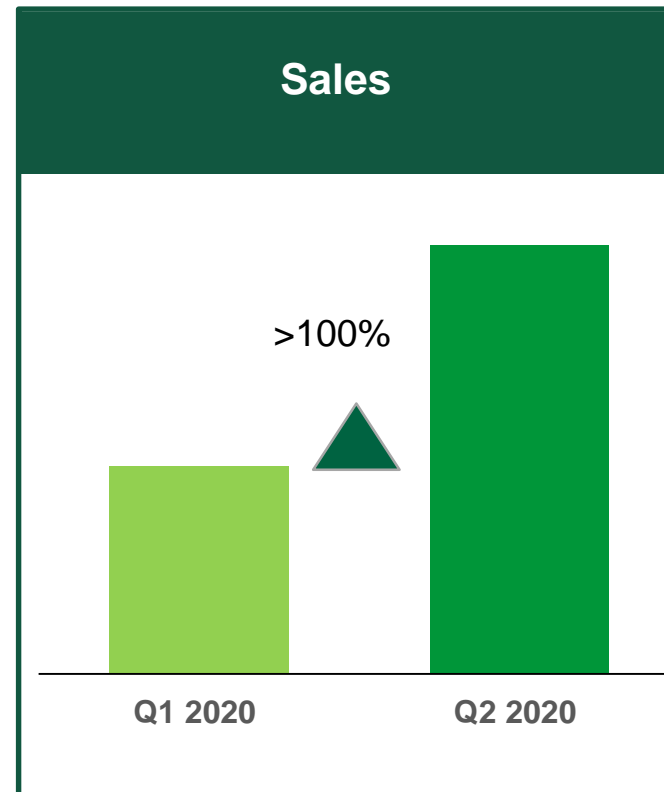
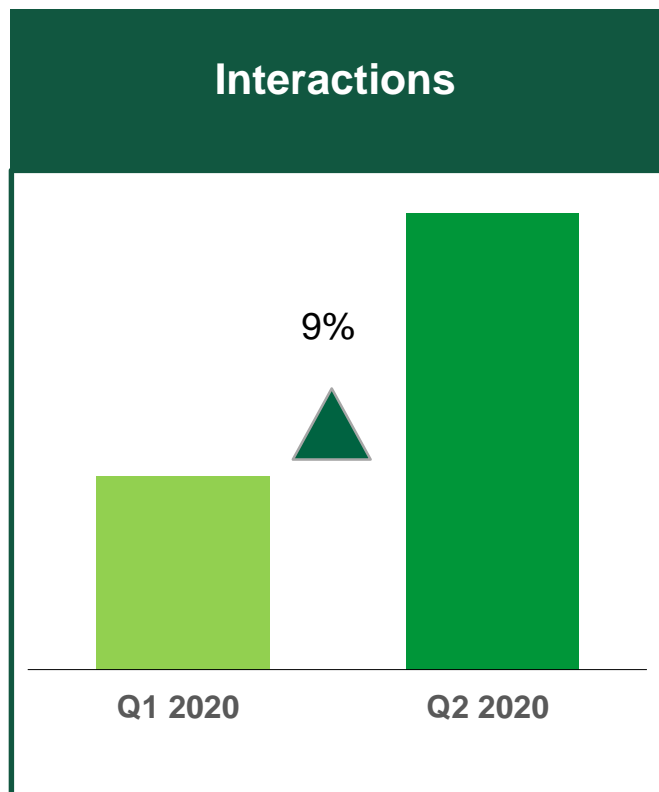
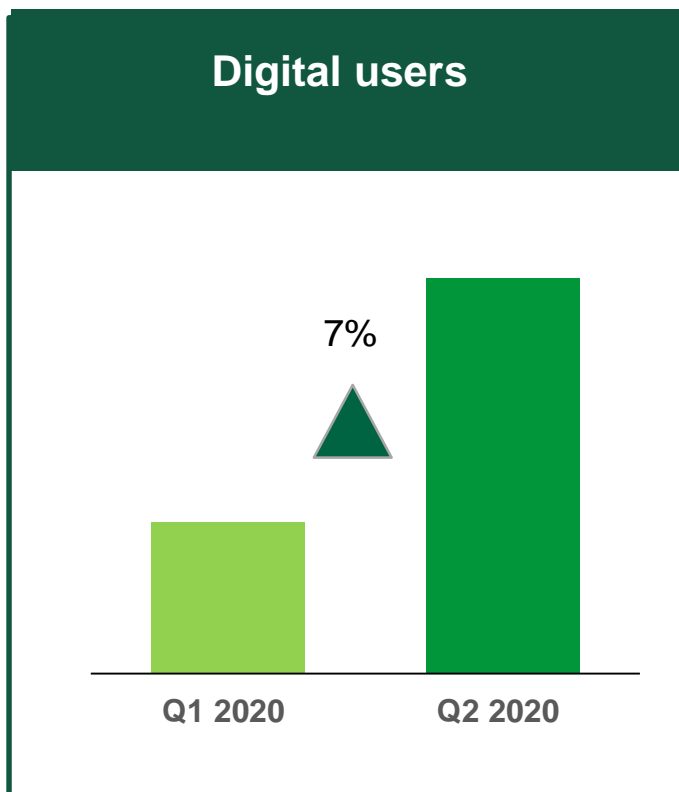
**>100%** growth in funeral product sales



**76%** growth in NPW app interactions



Increased Nedgroup Investments flows after Money app integration





**5**

# OUTLOOK



Growth  
strategy



Long-term  
performance



Client-  
centricity



Group  
collaboration



Digital  
innovation





# Contact us

**Nedbank Group**  
**nedbankgroup.co.za**  
**Nedbank Group Limited**  
**Tel: +27 (0) 11 294 4444**  
**Physical address**  
**135 Rivonia Road**  
**Sandown**  
**2196**  
**South Africa**



## **Nedbank Investor Relations**

Head of Investor Relations  
Alfred Visagie  
Direct tel: +27 (0) 10 234 5329  
Cell: +27 (0) 82 855 4692  
Email: AlfredV@nedbank.co.za



Investor Relations  
Larisa Masliukova  
Direct tel: +27 (0) 10 234 5402  
Cell: +27 (0) 82 085 9914  
Email: LarisaM@nedbank.co.za



CFO  
Mike Davis  
Email: MichaelDav@nedbank.co.za



Investor Relations  
Vuyo Majija  
Direct tel: +27 (0) 10 234 5975  
Cell: +27 (0) 76 785 3562  
Email: VuyoMa@nedbank.co.za

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